**2017 Cambridge Conference Debriefing meeting, Thursday July 20, 2017**

Attendees: Jim Hines, Eliot Rich, Yutaka Takahashi, Robin Langer, Dan Compton, Karim Chichakly, Martin Schaffernicht, Bob Eberlein, Roberta Spencer, Rafaat Zaini, Mike Breslin (phone)

Hotel

* Stepped up for breakfast/lunch
* Internet stopped – conference suffered
* Hotel was consistently helpful in a gentle way, in open areas/corridors to provide directions, answer questions
* Hotel staff was helpful
* Too much air-conditioning

Banquet

* Entertainment during banquet – noise
* The dinner was rushed
* Stage was small
  + Award givers, not enough room/time

Logistics

* Fewer parallels, rooms were more full
* Some rooms were standing room only

Attendance affected by those whose papers were not accepted

Poster Session

* Quality was great
* More variety
* Quality and number of conversations was high
  + Why was conversation quality high this year?
  + Unable to see all posters – too many for time allotted, overwhelming
* Food vs. posters – one gets more attention
* Treat posters as a parallel seminar?
* Color coding helpful
  + Color on all pages to identify thread/area/each spot
* Only use 1-2-3, no need to use paper number
* Use alpha order (by author? paper title?) within each section
* Winners need more exposure post-symposium in plenary room
* Good to recognize people when we have the chance, award for best poster is a good thing
* Place winner info on website after the conference
* Judges to review poster and papers ahead of conference
  + Then review a subset of posters for deciding winner(s) during the event
* Embed room map in Program Schedule

Application (app) was very useful

* Fewer parallel sessions; was easier to use

Chapter/SIG meeting place

* Worked this year as a lounge, it was usually full of people at every table
  + Meetings, phone calls, work space, etc.

Red Ribbon Event

* Floating red ribbons
* This event needs more/different explanation to be more useful

Ken Cooper Fireside Chat

* Too full
* People had to leave early
  + Tight schedule

Business Practice Cases?

* Practical cases – might be client of academics (short lecture style)
* Posters of real cases – showcasing the work

Summer School and Convened Discussant sessions

* Many requests from participants to share teaching materials and slides
  + Additionally use Field Development Fund – to translate into non-English languages
    - No textbooks in Japanese

Important for attendees: Getting published in Online Tentative Schedule tied to funding

Vendors/Exhibitors

* Good conversations
* Put in conversation tables in Vendor area
* Observation that exhibitor area was a bottle neck

Crow’s Nest – appreciated, nice turn out onsite.

Sessions

* Recording them – Great!
* Live-streaming – “Ali”
  + Rafaat live-streamed Ali’s speech on Twitter
    - Experiment with this
    - Priority for all
* More plenary sessions – overall this was liked
* Fewer parallel sessions – overall this was liked
* Sessions about data?
  + Large volumes of data
  + A track about what data

Note: Although listed in the program, few attendees at this meeting. For the first time in many years an immediate pre-conference reminder was **not** sent out. Advice for 2018?